

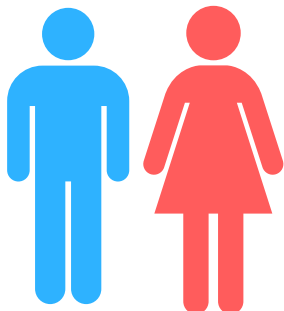
COMPANY PROFILE

103.3 FM RADIO RAJA SUMEDANG

BADAN HUKUM : PT. RADIO SWARA FM RADIAL
ALAMAT : TAMANSARI BINONG NO. 9 CIPANAS, TANJUNGPURA KAB. SUMEDANG
TELP : 081222611666
CALL LISTENERS : BALAD RAJA
TAGLINE : THE BEST STATION
COVERAGE : SUMEDANG DAN SEBAGIAN MAJALENGKA, GARUT, SUBANG DAN INDRAMAYU
FORMAT MUSIK : 50% POP INDONESIA - 15% DANGDUT - 15% SUNDA - 15% KERONCONG & ETNIK

STATISTIK PENDENGAR

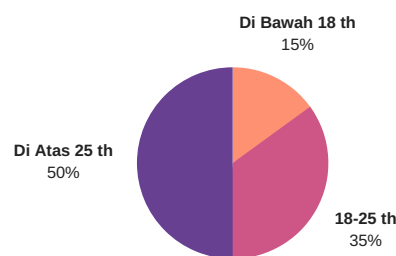
GENDER



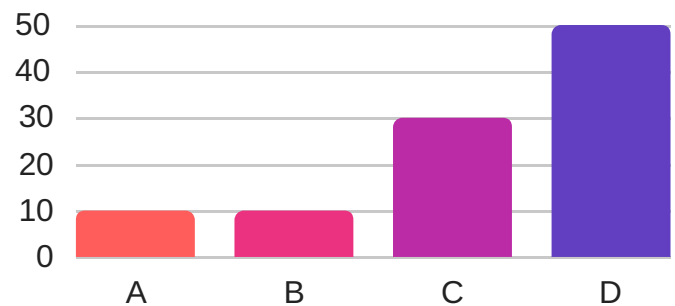
50%

50%

USIA



SES



PROGRAM

DAILY PROGRAM

06-08 : SARAPAN DANGDUT
08-10 : INSPIRASI PAGI
10-12 : SENANDUNG MEMORI RAJA
12-15 : DURANG DURARING
15-17 : SENANDUNG SORE RAJA
17-18 : RELIGI
18-21 : MADE IN INDONESIA
21-23 : SENANDUNG MEMORI RAJA
23-24 : KERONCONG
24-02 : DANGDUT MALAM RAJA
02-04 : CAMPURSARI
04-06 : RELIGI

WEEKLY PROGRAM

WAYANG GOLEK
SENANDUNG RAJA SORE SPESIAL SLOW ROCK

NEWS

LINTAS JAWA BARAT
INSPIRASI PAGI

SOCIAL MEDIA



@RADIORAJAFMSUMEDANG



082113313301



@RADIORAJAFM



RAJA FM SUMEDANG



WWW.RADIORAJAFM.NET

COMPANY PROFILE



RATE IKLAN

SPOT PRIME TIME 60" IDR 25K | REGULER TIME 60" IDR 20K

ADLIB PRIME TIME 60" IDR 35K | REGULER TIME 60" IDR 30K

INSERT/QUIZ PRIME TIME 5' IDR 300K | REGULER TIME 5' IDR 200K

TALKSHOW PRIME TIME 30' IDR 500K | REGULER TIME 30' IDR 250K

REPORTASE 5' IDR 500K

INSTAGRAM IDR 20K / POST (MINIMAL 5 POST)

PAKET 30 HARI (5X30) IDR 2.100K | PAKET 30 HARI (3x30) IDR 1.350K

PRIME TIME : 06.00 - 18.00 | REGULER TIME 18.00 - 06.00

HUBUNGI KAMI

RADIO RAJA 103.3 FM SUMEDANG

PT. RADIO SWARA FM RADIAL

Tamansari Binong No.9 Cipanas

Kec. Tanjungkerta Kab. Sumedang

Telp. 081222611666

MARKETING

GRISTIAN DWI PUTRANTA

Telp : 081222611666

Whatsapp : 08980605076

E M A I L : rajafmsumedang@gmail.com

MELANGKAH PASTI MENUJU SUKSES BERSAMA KAMI

KARENA KAMI :

- * RADIO SUMEDANG SATU-SATUNYA YANG MENGUDARA 24 JAM NONSTOP
- * RADIO SUMEDANG DENGAN DAYA PANCAR PALING LUAS
- * RADIO SUMEDANG DENGAN FOLLOWER SOSIAL MEDIA TERBANYAK

TERIMA KASIH

RADIO RAJA 103.3 FM SUMEDANG